



SSLD

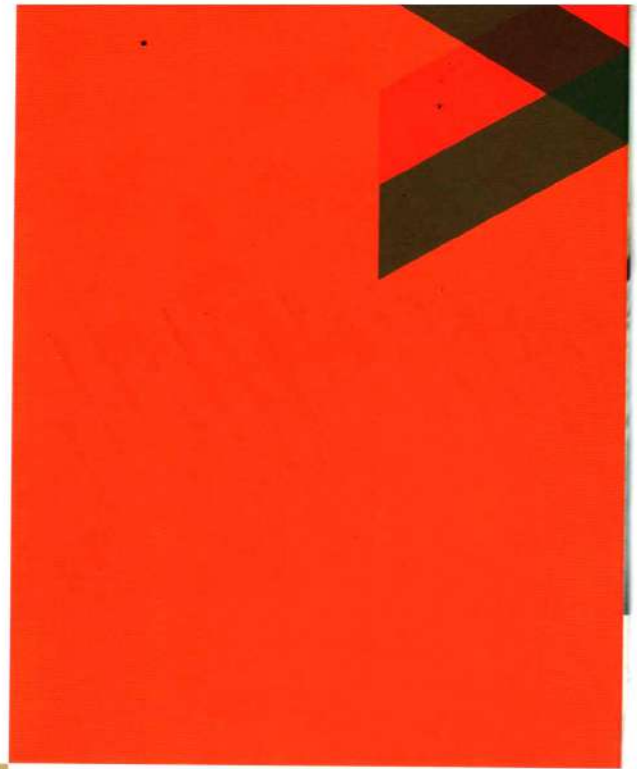
VARSHNEY INSTITUTE OF MANAGEMENT & ENGINEERING, ALIGARH

IT'S TIME TO TAKE THE NEXT STEP



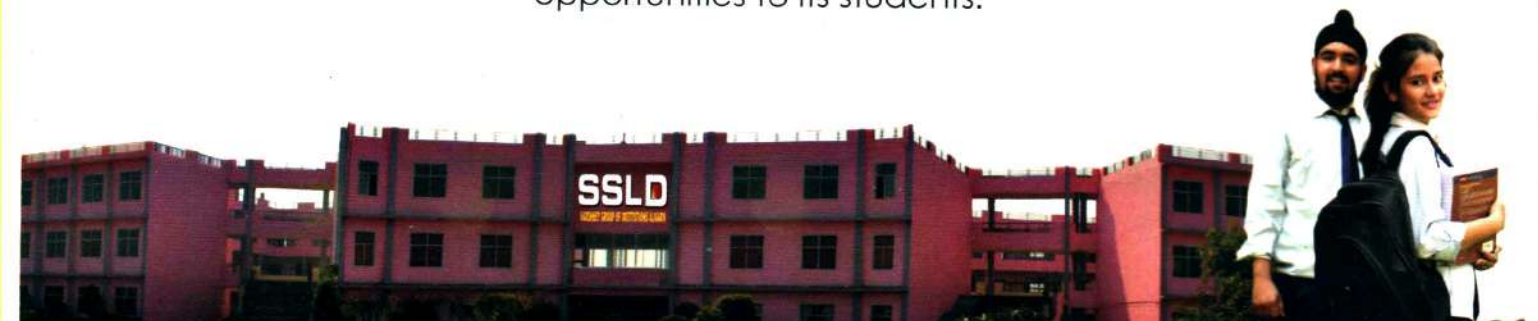
About Campus

A bold new world emerge !



At the threshold of a new century and millennium, the time has come once again for Sri Satya Sai Trust to diversify itself into a new field of quality education.

SSLD Varshney is committed for academic credibility as we are offering dynamic undergraduate and postgraduate programs, Industry Interface, Research and Consultancy, System Practices, Placements, Training & Support Programs that enhance confidence in the field of employment opportunities to its students.



Message



L. D. VARSHNEY
Chairman

We, as SSLDian believe in hard work, open communication, a strong emphasis on team work and a high level of responsibility. We are strongly committed and determined towards academic excellence and professional growth. We aim to provide the finest environment possible for teaching, learning & innovation. This visionary culture allows and emphasizes our wards not only to adopt the present day challenges but also individual responsibilities to society and our nation at large, to achieve the avowed objective of our great president, Hon'ble Dr. APJ Abdul Kalam to make our country a "SUPER POWER".

Governing Body

- **Prof (Dr.) Mohd. Abdul Wasey Usmani**
Director Academic
Retd. AMU Mechanical Dept.
- **Prof (Dr.) Anshul Mani**
Director
- **Prof (Dr.) K. C. Gupta**
Director Admin
- **Prof (Dr.) Suman Bala**
Philanthropist
- **Shri Yatendra Mohan Jha**
Director R&D
- **Smt. Savitri Varshney**
Ex. Mayer Aligarh
- **Shri Siddharth Gupta**
Industrialist Hicks Thermometer Pvt. Ltd.
- **Shri Vaibhav Arora**
Guide & Philosopher

Our Mission

To provide knowledge based education to our students, relevant to the need of the society and the nation by inculcating in them , Indian values and ethos.

Our Vision

To become an internationally acknowledged institution, so as to generate globally competitive human resource with ethical sense which is capable of meeting the challenge of the advancing society.



What is B.Tech Course?

B.Tech stands for Bachelor of Technology. It is an undergraduate level programme that is pursued by science stream students after the completion of Class 12 (PCM). The four year programme is offered by only engineering colleges across India.

Branches

- Civil Engineering*
- Mechanical Engineering*
- Computer Sc. & Engineering
- Electronics & Communication Engineering
- Electrical & Electronics Engineering

Duration : 4 Years

Eligibility : 10+2

Math, Physics, Chemistry

★ In Approval Process

For Lateral Entry

Duration : 4 Years

Eligibility : Diploma or B.Sc.(PCM) First Division or Equivalent in 3 years diploma recognized by board of technical education in corresponding branch of engineering or B.Sc (PCM)

Scope of Btech

After B.Tech students can also take up technical jobs in Public Sector Undertakings through the GATE / Graduate Aptitude Test for Engineering. Many PSUs hire B.Tech students for entry-level jobs based upon their GATE score. A few PSUs such as CII, ISRO and BARC also conduct their own exams to screen B.Tech students for entry level jobs.



Private Companies

For students who do not want to opt for campus placements, they can also apply to different private companies for a job, after completing their B.Tech programme. Students can also take up employability tests such as AMCAT and eLitmus in order to prove their technical prowess and improve their chances of being selected for the job. After joining private companies in entry-level technical roles, students can gain the necessary knowledge and experience to earn promotions to rise the ranks of the corporate ladder.

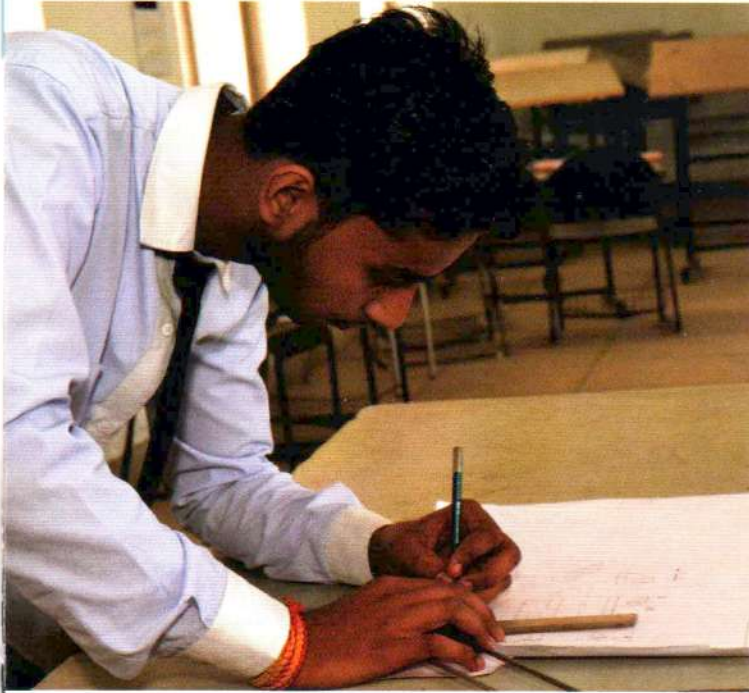
Engineering Services Exam

Engineering Services Exam is a national level screening test conducted by the UPSC / the Union Public Service Commission. The exam is the right choice for B.Tech students who aspire for government jobs in different sectors such as Defence, PWD, Railways etc. While the ESE exam pattern and syllabus is quite similar, it also has a non-technical component and three-stage screening process, which makes it a tough exam to crack.

Campus Placements

All engineering colleges have a dedicated placement cell that work towards getting the engineering graduates placed in reputed organizations. Generally, after B.Tech, students are hired by private companies for entry-level job roles in technical fields. Students, who take up jobs through campus placements, generally do so, in order to gain the relevant experience in their field before further studies.





What is B.Voc?*

B. Voc. (Bachelor of Vocational) Education Courses under NSQF (National Skills Qualifications Framework). B.Voc. course is introduced with an aim to incorporate requirements of various industries into its curriculum. The course helps ensure students have adequate skills, make them work ready, enhance employability of graduates, and make them part of global workforce. The curriculum offers a unique blend of vocational and business management concepts. Field visits, internships, guest lectures from industry experts, experimental learning are some of the highlights of this curriculum.



B.Voc or Bachelor's of Vocational Studies Benefits

It's a beautifully crafted course that offers technical subjects with business studies and skill practicals.

The candidates may enter the job market after each certification level or may continue to acquire additional credits to complete the requirements of Bachelor of Vocation (B. Voc.).

It has been initiated by government to develop skill India, therefore, main objective of this course is to prepare work ready force immediately after graduation.

B.Voc is different from other undergraduate courses as-

It has multiple exit options. One can exit after one year with diploma, two years with advance diploma and complete three years with respective degree.

The weightage of practical studies is more than theoretical. Precisely 40% theory and 60% practical studies.

Internship after second and third year, guest lectures and industrial visits.

It supports your entrepreneurial skills as well, hence, after graduation you can get supervision by college and government if you want to open an enterprise or business.

Branches

- Software Development
- Electronic Manufacturing Services
- Industrial Tool Manufacturing
- Production Technology

Duration : 3 Years

Eligibility : 10+2

Any Discipline Passed

* In Approval Process



Master of Business Administration (MBA)



ABOUT THE COURSE

Offers a full-time, two-year MBA programme approved by AICTE, New Delhi and Govt of India and affiliated to UPTU, Lucknow. The MBA degree course lays emphasis on inculcation of creativity and strategic awareness to make future business leaders. The course content is aimed to bring a student near to business realities and make him/her aware of global cultural, socio-economic and technological contexts.

CAREER PROSPECTUS

An MBA from a college opens up global career opportunities. Revolution in manufacturing, communications, and transportation technologies has fostered innovation at an unimaginable scale. The changing business scenario seeks new young, dynamic business executives with new mindset, who will be performing in the leading edge of change. An enterprising and knowledge executive can aspire and reach the top in the management ladder to become CEO or president with hefty pay package, perks and privileges.

ELIGIBILITY CRITERIA

Candidate should have passed three years degree in any discipline from a recognised university, securing minimum 50%(SC/ST 45%) in aggregate. 85% seats from the state Quota and 15% are management Quota seats.

Bachelor of Business Administration (BBA)

ABOUT THE COURSE

Bachelor of Business administration is to organise people and resources in an efficient manner so as to achieve common goals and objectives of a company. The principles of business administration are of use in an individually run business entity as well as company. It has many specialised fields like marketing, human resource management, Finance, IT operations and advertising. Graduation in business administration gives early start to a clarifies fundamentals for the students desiring to pursue MBA. The course also helps develop proficiency in practical business skill-set required to handle business units successfully.

CAREER PROSPECTUS

The scope of jobs in business administration has increased manifold with the boom in economy in past years. Job opportunities exist in education, government, business, management, MNCs and NGOs, retail sectors, banking, consultancy, finance, FMCG, consumer durables, IT, advertising and media.

ELIGIBILITY CRITERIA

All the students who have passed intermediate/10+2 exam from any recognised Board/University. The candidate is essentially required to pass in each subject of the qualifying subject group and 50% (SC/ST 45%) marks in aggregate.

Bachelor of Computer Application (BCA)

ABOUT THE COURSE

BCA is a route for the Science students of 10+2 to join the band of computer professionals. The field relates to design, development and use of computer applications. Application, implies amalgamation of operating system (which runs a computer), a utility (which performs maintenance or general-purpose chores), and a programming language (with which computer programs are created). Thus, BCA graduates are able to develop and prepare documents, projects, presentations, design websites and demonstrate skills in running software programs. Computer applications professionals learn networking, integration, server management and the use of computers in the business world. They learn software developing, system programming, systems management and project management. They can also pursue masters program in computer applications (MCA) after graduation.

CAREER PROSPECTUS

The job market for bachelors of Computer Applications has witnessed a quantum jump, due to wide-spread usage of computers in BPOs, businesses, offices, public places and homes, over the years. The BCA graduates may look forward to exciting career in many spheres such as software programming, system and network administration, database administration and web designing, etc.

ELIGIBILITY CRITERIA

The students who have passed intermediate/10+2 exam (with Mathematics as a subject) from any recognised Board/University. The Candidate is essentially requires to pass in each subject of the qualifying subject group with 50% (SC/ST 45%) marks in aggregate.



Other Career Options To Choose From

- B.COM
- B.Sc. (ZBC & PCM)
- B.Sc. (Bio Tech)
- PMKY IT

Main Features

- Global Standard of Education
- Digital Wi-fi Campus
- Lowest Fee Structure
- Placement Assistance
- Free English Speaking & Personality Development Classes.
- Scholarship For Meritorious Students
- No Tuition Fee For SC/ST Students
- Transport Facility
- Corporate Training & Seminars



Mega Job Fair 2018

Top Recruiters



and many MORE



Approved by AICTE
& Affiliated to AKTU (Formerly UPTU)



SSLD
VARSHNEY INSTITUTE OF MANAGEMENT & ENGINEERING ALIGARH

college campus 13th K.M. Stone, Aligarh – Kanpur G.T. Road (N.H. 91)
Opp. Mokam Baba, Near Panethi, Aligarh (U.P)

city office 3/196, Marris Road, Aligarh (Opp. Abdullah Girls College)

call us at 7535800800, 7088771000, 7500088822

write us at info@ssldv.ac.in or varshneysld@gmail.com

visit us at www.ssldv.ac.in